



What we do

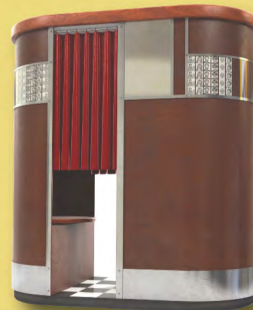
At Quarterbridge Commercialisation we help increase your income by unlocking the potential of underused space within your market.

We evaluate your market and provide a bespoke list of recommended equipment and services, all of which are income-generating solutions tailored to best suit your site and your shoppers.

Quarterbridge will organise the installation of new facilities and equipment on your behalf, offering a complete solution that will source, negotiate and project manage the income and supply a complete back-office service.

Traditional Income

Whilst the most fundamental source of non-core income has been in use within the retail environment for many years, we have looked to increase revenues with new placement and management of items such as vending, childrens' rides and photobooths, while also offering a more diverse range of useful services such as telecom aerials, phone charging and photo printing.



Short Term Leasing

We analyse your available space for potential short-term lettings or pop-up promotions. This space is offered to our wide portfolio of local and national industry providers.

A good range of structured, short-term lets help generate footfall, offer seasonal products and is carefully tailored to the market demographic.

Brand Experience

Experiential marketing is a recent addition to the commercialisation sector offering leading brands a strong and effective marketing tool.

Product testing and marketing within market halls enables brands and their agencies to ensure they are targeting the correct shopper profile and allows your venue to build a valuable relationship with large marketing agencies.

Whether pop-up promotions, street theatre product sales or national campaigns, we can offer your visitors something different and increase your market's visibility and income.



We can offer additional and consistent revenue without capital outlay or administration costs.

Commercialisation is constantly changing - matching innovation and convenience with shopper demand.



On average your market could generate £8000 additional income each year – no upfront costs, no long-term commitments!

Quarterbridge Commercialisation specialises in generating extra income from underdeveloped opportunities within market halls.

Working in partnership with market managers, brands and service providers we are proud to offer class-leading commercialisation to the market industry, enabling you to increase non-core income streams without any outlay.

We pride ourselves on creating close working relationships that enable us to develop your commercialisation strategy and grow your income.

Since 1997 Quarterbridge has been helping the market industry, providing specialist design and business planning advice to market owners, operators and developers.



QUARTERBRIDGE COMMERCIALISATION

To arrange a visit or to discuss your income potential or any services that Quarterbridge can offer you, contact:

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QUARTERBRIDGE COMMERCIALISATION

Innovative Market Income

